

American Council for Polish Culture



Deborah M. Majka
812 Lombard Street, #12 - Philadelphia, PA 19147
tel: (215) 627-1391

July 27, 2007

Dear Friends,

In the exclusive group of engineers who contributed to the building of America at the beginning of the twentieth century, Ralph Modjeski holds a leading place.

Unfortunately, this Polish-born engineer has often been passed over when credit is given for advances in the field of civil engineering. Few people know that he was responsible for the design and construction of the Benjamin Franklin Bridge linking Philadelphia, PA and Camden, NJ, a major span that was a record-breaker for suspension bridges in 1926.

To correct this oversight, the American Council for Polish Culture (ACPC) working with local affiliate, Polish Heritage Society of Philadelphia, will place an official Pennsylvania Historical and Museum Commission Marker at the corner of **6th and Race Streets**, near the entrance to the bridge. The marker will be devoted to civil engineer Modjeski and mention his background and accomplishments.

Approval for the marker has been obtained and the unveiling will take place on **Sept. 15 at 1:00 p.m.** After the public ceremony there will be a reception, and a **souvenir program journal** will be published to commemorate the unveiling of the Ralph Modjeski marker.

We ask you to respond generously and purchase an ad in the program journal — please see the form accompanying this letter. Proceeds from the ads will be used to support the Pulaski Scholarship Fund which encourages students of Polish background to follow in the footsteps of the great Poles - among them: Marie Skłodowska-Curie, Ignacy Jan Paderewski, and Ralph Modjeski.

All donors will receive a copy of the souvenir program journal, attendance at the ceremonies is desirable, but not mandated. Information about Ralph Modjeski's career, unveiling ceremonies and the post-ceremony lunch is posted on the ACPC website: www.polishcultureacpc.org

Sincerely yours,

Deborah M. Majka

Modjeski Marker Coordinating Committee Members:

Deborah M. Majka • S. Paul Bosse • Peter J. Obst • Janusz W. Romanski • Joseph Zazyczny

Ralph Modjeski Historical Marker Unveiling

Souvenir Program Journal Advertising Contract

Proceeds from the event journal benefit the Pulaski Scholarship Fund of the American Council for Polish Culture (ACPC).

Please reserve the following advertisement space in the Ralph Modjeski Program Journal (journal outside dimensions are: 8.5 inches wide by 11 inches high) **check one**

<input type="checkbox"/> Outside Back Cover (full color)	7 x 10 inches	\$2,000
<input type="checkbox"/> Inside Front Cover (b/w)	7 x 10 inches	Kosciuszko Foundation
<input type="checkbox"/> Inside Back Cover (b/w)	7 x 10 inches	\$1,500
<input type="checkbox"/> Full Page (b/w)	7 x 10 inches	\$500
<input type="checkbox"/> Half Page (b/w)	7 x 5 inches	\$250
<input type="checkbox"/> Quarter Page (b/w)	3 1/2 x 5 inches	\$125
<input type="checkbox"/> Name listing (Name, City, State)	3 1/2 x 1 1/4 inches	\$65

The advertisement should appear as follows (or attach information on a separate sheet):
(whenever possible send digital artwork on CD-ROM or attach camera-ready art in the proper size)

Journal Closing Date: August 24, 2007

Please make checks payable to:

American Council for Polish Culture - Modjeski Program

Mail to: Debbie Majka

812 Lombard Street, #12

Philadelphia, PA 19147

(tel: 215-627-1391)

The undersigned agrees and authorizes placement of the above advertisement in the Ralph Modjeski Program Journal.

Individual Contact Name _____

Name of Firm _____

Street Address _____

City, State, Zip _____

Telephone _____ Authorized Signature _____

The Polish Heritage Society of Philadelphia is an affiliate organization of the American Council for Polish Culture (ACPC), both 501(c)(3) non-profit organizations. Contributions may be tax-deductible within limits allowed by law.